

# Takeout & Delivery Marketing Support

Brands that consumers trust in convenient pack sizes with marketing support to help you make the most of your delivery program

## Differentiated Off-Premise Marketing Support

We are proud to offer brands that consumers trust in single serve and differentiate with off-premise marketing support to bring more traffic to your business.

We have various programs detailed below to help grow takeout and delivery. The more we partner together, the more we can do.

## Single Serve Portfolio

Hellmann's/ Best Foods and Sir Kensington's offers a wide variety of single serve condiments ranging from ketchup, mustard and mayo to salad dressings and dip cups.



Check out our product solutions ideal for your takeout and delivery menu [here](#).

## 1. Traffic to OWN online menu

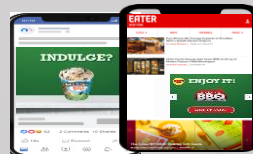
### Geo targeted banners deployed by UFS

- Drive traffic to your own online menu with captivating offers
- The more we partner together, the more off-premise marketing support we can provide

#### UFS Single Serve Product Basket

Driving web traffic to your own online menu

1. Adjust banner with logo & single serve SKU
2. Set radius to target those around stores
3. UFS deploy banners through Google Display



Guests see banner, clicks and lands on operator's own online menu



Sees highlighted menu and deals with familiar UFS brands and places order



\*Conditions Apply\* Ask your UFS rep. for details

## 2. Traffic within 3<sup>rd</sup> party delivery apps



UFS co-invests in advertising dollars on the DoorDash platform to fuel your Growth



## 3. UFS Support with UberEats

### Reach more customers with UFS UberEats sign-up offer

Restaurants receive \$700 in value per location signing up through UFS, this includes:

- A waived activation fee (\$350 value)
- Uber Eats will take 10 additional photos for you that can be used in the app (\$250 value)
- Receive \$100 in advertising credits to promote Free Delivery



\*This program applies to both new customers as well as restaurants already on the Uber Eats platform who wish to extend it to additional locations.

Click [here](#) to learn more about the exclusive Uber Eats offer, and to follow upcoming rotating deals

