

Takeout & Delivery Marketing Support

Brands that consumers trust in convenient pack sizes with marketing support to help you make the most of your delivery program

Differentiated Off-Premise Marketing Support

We are proud to offer brands that consumers trust in single serve and differentiate with off-premise marketing support to bring more traffic to your business.

We have various programs detailed below to help grow takeout and delivery. The more we partner together, the more we can do.

Single Serve Portfolio

Hellmann's offers a wide variety of single serve condiments ranging from mayonnaise to salad dressings and dip cups.



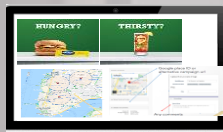
Check out our other product solutions ideal for your takeout and delivery menu on UFS.com

1. Traffic to OWN online menu

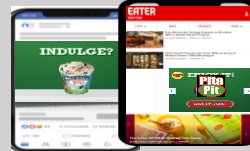
Geo targeted banners deployed by UFS

- Drive traffic to your own restaurant website with captivating offers
- The more we partner together, the more off-premise marketing support we can provide

UFS Single Serve Product Basket



1. Adjust banner with logo & single serve SKU
2. Set radius to target quest around stores
3. UFS deploy banners through Google Display



Guests sees banner, clicks and land on operator's own online menu



Sees highlighted menu's / deals with familiar UFS brands and places order



Conditions Apply Ask your UFS rep, for details

2. Traffic within 3rd party delivery apps



UFS provides advertising dollars on DoorDash & Skip the Dishes platform to fuel your Growth



UFS loads advertising dollars to your Delivery Partner account



Delivery Partner account manager creates marketing program with Operator and UFS

Your Business

Reach new guests and increase orders with free delivery and savings deals

Your Business



Discuss opportunities to grow together with new delivery friendly products

3. UFS Supports January-March

Reach more customers with UFS UberEats sign-up offer

Restaurants receive \$700 in value per location signing up through UFS, this includes:

- A waived activation fee (\$350 value)
- Uber Eats will take 10 additional photos for you that can be used in the app (\$250 value)
- Receive \$100 in advertising credits to promote Free Delivery

*This program applies to both new customers as well as restaurants already on the Uber Eats platform who wish to extend it to additional locations.

Click [here](#) to learn more about the exclusive Uber Eats offer, and to follow upcoming rotating deals



Check out UFS.com/OffPremiseSupport



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Support. Inspire. Progress.